



**EM Strasbourg**  
BUSINESS SCHOOL

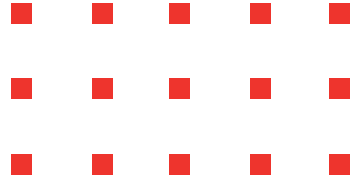
Université  
de Strasbourg

# International Summer School

**June 3<sup>rd</sup> to June 27<sup>th</sup>, 2025**

**Strasbourg, France**





## Welcome to EM Strasbourg Business School !

EM Strasbourg Business School is the only French business school to be part of a multidisciplinary research university, the University of Strasbourg. A network of **over 200 partner universities** and **27,000 alumni** provide valuable support to the academic corporate organisation.

EM Strasbourg Business School is internationally renowned for its Grande École programme and has achieved international academic recognition with its triple accreditation.



# A FOUR-WEEK PROGRAM

## In the Capital of Europe!

“

The perfect balance between activities, social, cultural, academic and professional aspects. The best summer of my life. Not only for the classes, but for everything I learned, all the places I traveled, the experiences and friendships that I took back. Once in a lifetime opportunity.

“

Thank you so much to everyone for making this summer school such a memorable experience. I would definitely recommend this program to someone else. This program gave a brilliant in-depth overview of the European economy, management, and sustainability. I loved living in Strasbourg for the month, and hope to visit it again soon!

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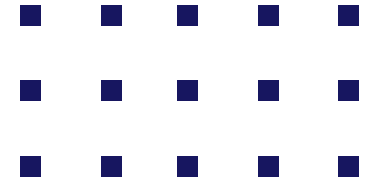
I really enjoyed the summer school, it was an incredible experience. Thank you to all the staff for making it so fantastic! I really loved getting to explore Strasbourg, and other countries nearby on the weekends. I learnt a lot from the course and I will take the new knowledge with me into future years.

“

Attending this course was one of the best decisions of my life.



# PRACTICAL INFORMATION



## Level

Undergraduate (Students must have completed at least 1 year of higher education)

## Language requirements

Proficiency in English (minimum level of B2 in English according to the Common European Reference Framework of Languages).

## Prerequisites

Open to undergraduate students with a basic knowledge of business and/or economics.

Nominations for individuals from other disciplines will also be considered.

## Accommodation

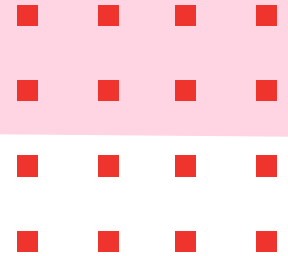
Students are accommodated in student residence halls near the School. Students are responsible for housing costs and should budget around 350 – 500 euros for accommodation. Further information will be sent to applicants. Students are expected to arrive 1-2 days prior to the beginning of the programme (reservations will be made accordingly).



# CLASSES & LECTURES

All classes, lectures and visits will be held in English. Kindly note that students are required to take all the classes from the first two modules.

This year, our international business program will also have a focus on sustainability.



<b>Module 1 BUSINESS IN EUROPE</b>  (42 contact hours / equivalent to 3 US credit hours / 6 ECTS credits)	<b>Module 2 EUROPEAN ECONOMY AND POLICIES</b>  (42 contact hours / equivalent to 3 US credit hours / 6 ECTS credits)
Intercultural Human Resource Management	SME's in Europe
Sustainable Marketing in Europe	Economic aspects of EU integration
Sustainable Supply Chain in Europe	

The courses in the program amount to the equivalent of 12 ECTS credits (6 US credit hours).

Students are required to take all classes on the syllabus.

Upon successful completion of the program, students will receive a transcript of records.

# CORPORATES VISITS & FRENCH CULTURE INTRODUCTION



A variety of company visits, visits of international institutions and cultural sights will be organized throughout the programme in conjunction with the classes: Some previous examples include:

- The European Parliament – Strasbourg, France
- The Council of Europe – Strasbourg, France
- Mercedes-Benz. Rastatt, Germany
- Weberhaus. Rheinau, Germany



## Immerse yourself in French Culture this summer!

Part of our summer school program is also dedicated to experiencing French culture through activities such as:

- A guided tour of the historic city of Strasbourg
- Discovering the famous Alsatian wine route with a visit to the picturesque town Ribeauvillé as well as a wine tasting experience at a local winery.
- A visit to an 18th century castle Haut-Koenigsburg nestled high in the Vosges mountains
- Learning about the wonderful world of French cheese in our cheese-tasting session





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**Ms. Kelly**  
**WONNACOTT-ELIE**



**Ms. Lucile**  
**BEGEOT**

**Nominations will be open until**  
**March 15th 2025.**

**Contact details**

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